

Corporate social responsibility (CSR) is an integral part of good corporate governance in PNB. In 2018, the Bank institutionalized CSR by forming the CSR Unit, tasked to develop and implement initiatives geared towards responsible corporate citizenship. Programs are anchored on three pillars: Livelihood, Financial Literacy, and Environment. The unit is also responsible for leading employee volunteerism activities of the Bank, in coordination with the HRG, Corporate Security Group, and the various business units.

INTERNATIONAL COASTAL CLEANUP

PNB participated in the International Coastal Cleanup organized by the Department of Environment and Natural Resources along SM by the Bay in Pasay City on September 22. PNB participated in the cleanup in response to an invitation by SM Supermalls. Over 70 PNB employee volunteers worked in pairs to collect trash and record the collection. A total of 65 double extra-large garbage bags filled with various marine garbage were collected, which included plastic items, decaying plants, and even pieces of drift woods and bamboos from the breakwater area.



BLOODLETTING ACTIVITY

A bloodletting activity was held from December 10 to 11 at the PNB Financial Center. A total of 76 bags of blood were donated to the Philippine Red Cross, which translates to 43,200 milliliters of clean blood for patients.



RELIEF OPERATIONS FOR BULACAN FAMILIES

PNB extended help to the families of Barangay Camalig, Meycauayan, Bulacan who were affected by Typhoon 'Carding' and the other monsoon rains that hit the country. The beneficiary families received 300 packages containing loaves of bread, canned goods, and noodles in a simple event held on August 23 at the Camalig Elementary School. The initiative was led by the North Luzon Area 4 of PNB's Retail Banking Sector. Also joining the project were volunteers from the local government of Meycauayan, Bulacan.



RECYCLING FOR SOCIAL ENTERPRISE

Over five tons of old tarpaulins and brochures were donated by PNB and Philippine Airlines to Caritas Manila, a leading social service and development ministry. The project aimed to enable better waste management and to help communities to become self-sustaining through livelihood opportunities. The items were recycled into functional apparel items such as wallets by the women of Caritas Manila's partner communities. The items were sold at a kiosk in PNB Financial Center by social enterprise arm, Caritas Margins. Proceeds from the sale provide income to the women of marginalized partner families and communities.



FINANCIAL LITERACY SESSIONS

PNB Taft-Malate and PNB Roxas-CM Recto branches conducted financial literacy sessions for grade school and high school students of St. Scholastica College, Manila and Tapaz National High School in Tapaz, Capiz. The sessions aimed to teach participants about good money management habits. The events were part of the Retail Banking Sector's roadshow caravan for PNB's MyFirst Savings Account product.



SCHOOL OUTREACH ACTIVITIES

Branches have been doing outreach activities for years now, mostly for schools in the communities they serve.

The Retail Banking Sector held outreach activities for public schools in time for the opening of the academic year. North Luzon branches participated in the Brigada Eskwela on June 2, benefitting six schools: Patac Elementary School, Basco Central School, Camangaan Elementary School, Candon National High School, Bangued Western Central School, and Florentino Camaquin Integrated School. In Mindanao, the PNB Zamboanga MCLL Highway Branch held a back-to-school donation drive. Meanwhile, branches in the Central Metro Manila area reached out to Batino Elementary School (SPED Center) in Quezon City.

For Philnabankers, the Christmas season is always a good opportunity to share blessings. Apart from the usual parties with gift-giving and fun activities, employee volunteers look for ways to make the season of giving more meaningful through education-related donations raised from their own fund-raising and collaboration with partner organizations. Among the schools the branches reached out to were: Pancian Elementary School in Ilocos Norte; Sisters of Mary of Banneux, Inc. in Cavite and Dalahican Elementary School in Lucena City.

SUSTAINABILITY REPORT

COMMUNITY SERVICE

Aside from school activities, volunteers from branches and business units also reach out to the marginalized and disadvantaged sectors of society.

Volunteers from the branches took time to care for the elderly. Among the outreach projects done were for Bahay ni Maria, home of the elderly in Calamba, Laguna and GRACES Home for the Elderly in Quezon City.

Branch volunteers also bonded with orphaned children at the following shelter organizations: SOS Orphanage Village in Zarraga, Iloilo; White Cross Orphanage in San Juan City; Tulay ng Kabataan Foundation, Inc. in Intramuros, Manila; Anawim Lay Missions Foundation, Inc. in Rizal; Bethany Orphanage in Guiguinto, Bulacan; and the Sto. Nino Foundation and Holy Trinity Home for Children, both in Quezon City.

The branches also exerted efforts to spend time and give donations to the Aeta communities of Brgy. Bueno in Capas, Tarlac; the inmates and jail guards of Maasin City Jail in Leyte; and even the rescued dogs of PAWS in Katipunan, Quezon City.

Outreach programs were led by the branches for family beneficiaries such as the: feeding program for Barangay Homapon in Legazpi City in Bicol; gift-giving for families in Matnog, Daraga, Albay; more than a thousand families in Miagao, Iloilo and beneficiaries of Buenvista Fellowship Center in Antique.

In December 2018, PNB employees volunteered for the Kiddie Business Camp and Christmas party held at the Our Lady of Sorrows Outreach Foundation, Inc. in Pasay City. The children beneficiaries learned how they can be little entrepreneurs through making and selling graham balls and bead bracelets. Apart from receiving business starter kits and gift bags with school supplies, the kids also enjoyed games, music and prizes. On the same day, the Institutional Banking Sector, in partnership with the Korean Chamber of Commerce Philippines, held an outreach program in Malate, Manila where 300 families received gift packs containing food items such as rice, canned goods, and noodles.

At the head office, employee volunteers from the Systems and Methods Department expressed appreciation for PNB's service providers by holding a gift-giving activity for the latter's children last December. The children beneficiaries got to bring home gifts and enjoy food and fun activities.

